



Visually appealing, modern looking, and representative of your community	<ul style="list-style-type: none"> <li>• Generally modern and attractive with consistent logo, colors, and branding</li> <li>• The homepage photos are very heavily emphasized, and with most of them appearing to be stock photos, it gives a generic impression rather than expressing the township's unique personality</li> </ul>
2 Mobile friendly	<ul style="list-style-type: none"> <li>• To ascertain mobile friendliness the URL is sent through the Google Mobile Friendly Test at <a href="https://search.google.com/test/mobile-friendly">search.google.com/test/mobile-friendly</a></li> <li>• Website is mobile friendly</li> </ul>
3 ADA accessible	<ul style="list-style-type: none"> <li>• To ascertain ADA accessibility the URL is sent through the WAVE Accessibility Tool at <a href="https://webaim.org">wave.webaim.org</a></li> <li>• Report shows 12 errors and 86 alerts. These numbers are above average.</li> </ul>
4 Easy to navigate or search	<ul style="list-style-type: none"> <li>• The dropdown menus are long, but this is offset by the categories themselves being well-organized</li> <li>• The rest of the homepage is fairly unapproachable, with unorthodox dropdown menus in the middle of the page and other unusual design decisions making it difficult to find desired information</li> </ul>
5 Easy to update	<ul style="list-style-type: none"> <li>• Without input from the township staff that deal with the website there is no way to ascertain ease of update.</li> </ul>
6 Fast loading	<ul style="list-style-type: none"> <li>• To ascertain load speed the URL is sent through the Pingdom Load Speed Test at <a href="https://tools.pingdom.com">tools.pingdom.com</a></li> <li>• Performance grade: 74/100 (C)</li> <li>• Load time: 1.08 seconds (above average)</li> </ul>
7 Secure	<ul style="list-style-type: none"> <li>• Website is not SSL encrypted <b>X</b></li> <li>• Much of security depends on account security, backups, and platform security</li> <li>• Are your domain and hosting account login/passwords strong?</li> <li>• Is your website platform up to date?</li> <li>• Do you regularly backup your site?</li> </ul>
8 Online fillable forms	<ul style="list-style-type: none"> <li>• Forms are easy to find, but most of them aren't fillable and able to submitted online</li> <li>• Burn permit application separated from the rest of the forms</li> </ul>
9 Current meeting minutes	<ul style="list-style-type: none"> <li>• Unable to locate any meeting minutes or agendas</li> </ul>
10 Updated calendar of events	<ul style="list-style-type: none"> <li>• Unable to locate any calendar of events</li> </ul>